

2019 WSHRM SPRING CONFERENCE SPEAKER BIOS

Attorney Lisa Gingerich



Attorney Gingerich is a partner with the Milwaukee law firm of Michael Best & Friedrich where she focuses her practice on healthcare management issues including physician practice management and practice models, compensation and provider related arrangements, mergers and acquisitions. Voted as one of the Best lawyers in America related to healthcare in 2019, Attorney Gingerich frequently counsels healthcare providers and entities on difficult, complex issues and implementing

strategies to address them. She has been practicing since 1994 and is licensed in both Wisconsin and California.

Attorney Denise Greathouse



Attorney Denise Greathouse is a partner with the Milwaukee law firm of Michael Best & Friedrich where she specializes in labor and employment relations, workplace safety, employment policies and practices. A graduate of Marquette University Law School in 2005, Attorney Greathouse has represented organizations in the healthcare sector and assisted in the creation of plans, strategies and models to help protect organizational employees when they encounter troublesome situations. Attorney Greathouse brings a unique

perspective to the healthcare arena from her time in the public sector as an Assistant District Attorney for Waukesha County.

Diane Ames, DNP, FNP-BC, CCAP



Diane Ames, DNP, FNP-BC, CCAP is a family nurse practitioner and is employed by Advocate Aurora Health Care and as a nursing professor at Concordia University Wisconsin. She is also a certified clinical aromatherapy practitioner (CCAP). Diane has experience instructing health care professionals and incorporating the use of essential oils into the following health care settings; acute inpatient, rehabilitation, outpatient, nursing home, home care, and hospice. Additionally, Diane teaches Aromatherapy in Health Care: An introduction to the Clinical Use

of Essential Oils to licensed health care professionals.

Attorney Sean M. Gaynor



Attorney Gaynor is a shareholder in the Milwaukee law firm of Leib Knott Gaynor, LLC. where he specializes the entirety of his practice on the representation of healthcare providers in matters related to malpractice, licensing board cases, policy and business issues. Additionally, Sean is the current President of WSHRM. Attorney Gaynor is frequently called upon to give lectures and classes related to the intersection between healthcare and the law. His clients include physicians in virtually all specialties, hospitals, medical clinics and nursing homes. Attorney Gaynor has published articles pertaining to informed consent, Wisconsin's peer review and quality assurance privilege and the physician-patient relationship.

Attorney Sarah Coyne



Attorney Coyne is a partner with the law firm of Quarles & Brady, LLP where she has a longstanding practice advising health care providers regarding HIPAA, HITECH, meaningful use incentives and data breach considerations. Sarah is frequently called upon to advise hospitals, physician groups and other health care entities on the full gamut of legal considerations they may encounter in their day-to-day operations such as patient safety, quality-of-care issues, medical staff bylaws and structures, discipline and corrective action, risk management, legal compliance and electronic medical record arrangements. A graduate of the University of Wisconsin Law School in 1995, Attorney Coyne has a robust practice that extends to providers throughout the entire State of Wisconsin.

Attorney Erik K. Eisenmann



Erik Eisenmann is a Partner in Husch Blackwell's Milwaukee office, and is Vice Chair of the firm's Labor and Employment Practice Group. He advises clients (both businesses and individuals) on all aspects of labor and employment law, from counseling to litigation. Erik has significant experience working with clients in the healthcare industry, often helping to draft and enforce provider and staff employment contracts and restrictive covenants, representing physician groups and healthcare systems in employment-related litigation, and working with members of Husch Blackwell's healthcare industry team to manage mergers, acquisitions, joint ventures and other corporate transactions for healthcare organization clients.